

Wisconsin Public Radio and Wisconsin Public Television Political Coverage and Candidate Invitation Criteria

2018 General Election for the State Attorney General

WPR/WPT will cover the 2018 general election for Wisconsin Attorney General on its public affairs programs based on its good faith journalistic judgment as to what will best serve the interests of the Wisconsin electorate. A candidate for the office of state Attorney General running in the general election will be included in a debate produced and broadcast by the Station on a date to be determined, if WPR/WPT can independently determine or the candidate can demonstrate before 5:00 pm CT on September 28, 2018 that the candidate satisfies the following two (2) criteria:

1. The candidate is a “legally qualified candidate” under FCC guidelines based on the following:
 - a. The candidate has publicly announced his or her intention to run for office, is qualified under applicable law to hold the office, and has qualified for a place on the general election ballot; or
 - b. The candidate has publicly committed to seeking election by the write-in method and documents that he or she is conducting a campaign.

2. The candidate is running an active campaign, demonstrated by:
 - a. Maintaining an active website devoted to the campaign; and
 - b. Having received press coverage (*e.g.*, identification as a candidate for the current election) in at least five (5) unique news stories by bona fide newspapers, radio or television stations, and/or cable news channels; and
 - c. If a professionally-conducted public opinion survey by an independent political pollster has been made, the candidate has received five percent (5%) or more of support for the current election, without taking into account the survey’s margin of error; and
 - d. Having a campaign staff (paid and/or volunteer) operating in an office other than a candidate’s home; and
 - e. Submitting campaign finance reports to the state.

Notwithstanding its having invited a candidate or candidates to appear, WPR/WPT reserves the right to cancel any scheduled program based on its good faith journalistic judgment that the program should not proceed due to scheduling conflicts, canceled candidate appearances, or for any other reason.